

MANHATTAN FOCUS

Manhattan Miniature Camera Club

Vol. 47, No. 1

mmcc-nyc.org

September, 2007

MMCC meetings: 6:30 pm sharp!*
Monday, September 10 (2nd Monday)

Competition Judge: Pete Kolonia

Monday, September 24 (4th Monday)

Program: Diane Shapiro, Marketing

Monday, October 1 (1st Monday)

Competition Judge: Neil Berzak

Monday, October 15 (3rd Monday)

Workshop: Member critiques

* Competition entries must be in by **6:15 pm**;
put your ID number on prints and slides. Send
your digital projected entries to Larry Yates.

Competition No. 1: September 10

We welcome **Pete Kolonia** yet again, who has presented and judged for us often. Pete is a senior editor at *Popular Photography and Imaging* and has lectured on digital photography at PhotoPlus. He edits PMA's www.takegreatpictures.com, which is full of interesting articles and tips. Pete is a former MMCC member who edited and published *Manhattan Focus*. Even after leaving the club, he has been a good and generous friend. Pete has often written in *Pop Photo* about inexpensive studio lighting and has demonstrated it at the club. By going to www.poppphoto.com and searching on "Kolonia," you can read his articles online.

Presentation: September 24

Diane Shapiro has marketed images -- those of other photographers and her own -- for nearly three decades. She served as Photo Library Director for The Image Bank when it was the largest stock photography agency in the world. She later managed the Wildlife Conservation Society's Photo Library, based at

the Bronx Zoo, where she reorganized 250,000 images into marketing categories, while also editing and selecting images for WCS publications.

Diane's own photography has been published in newspapers, magazines, calendars, greeting cards, books and assorted photo products. Her work is represented by Peter Arnold, Inc., which specializes in wildlife and nature imagery.

Diane recently launched *image insight*, a company that offers one-on-one marketing consultation to photographers at all levels of ability and experience.

Club news/member news

WE ARE MOVED!

The news back in June was surprising and bad. We were told that the high school was undergoing renovation and that we would probably have to leave. However, we would not know for certain until late August. We could not wait for such short notice before the opening of our 2007-2008 season. So, we start searching yet again for new space.

Not afflicted with "been there, done that" fatigue from the last search, Regina Pichetti was especially energetic in trying to find us a new place. But as she soon discovered, it is not easy. Karen Anderson was organizing a massive search, and Morton Gluck and Claire Gottfried suggested several places. In the end, Larry Yates checked with the Community Church of New York where his Toastmasters club meets and it had everything that we needed -- nice meeting room, convenient location, storage area, and cheap rent.

Equally important, the church administration welcomed us and even found us space for our large storage cabinet, but more about that later.

Our finding a reliable and inexpensive mover progressed once we had the place. Claire Gottfried and our new member, Maria Buncick, recommended movers, but for valid reasons, one was too cheap and the other too expensive. So, we settled on College Educated Movers found on Craigs List (at Shelley Yates' suggestion).

Our moving out of the school had only two glitches; Larry arrived late with boxes and forgot the closet key. By the time the closet was open and the cabinet emptied, two young movers from Minneapolis, Michael and Rodney, had arrived. Ron Heller, Arthur Lu, and Larry helped them so much that the movers felt guilty about taking our money. But not for long.

Meanwhile, Karl Sparber had gone to the church, met the administrator and found our storage area. Then he sat patiently on the front stoop waiting for us. Our movers had no trouble driving to the church annex and no trouble parking in front. They had much, much trouble carrying our cabinet up to the 3rd floor. Our young movers struggled and sweated as they never struggled with their college courses. Thus, our club has found a permanent home because that cabinet will stay forever in its loft.

As Karl and I filled the cabinet, he asked the final question of the move: "They have to have a degree to do that?"

P.S.: No movers will carry our equipment from the third floor to the first before meetings and back up afterwards. We all must help.

Weill Cornell Medical Library-MMCC Exhibit

On the weekend of August 18-20, many members submitted matted and framed photos for an exhibit at the Weill Cornell Medical Library. Throughout all arrangements and preparations, Marcus Reidenberg did a superb job handling a thousand details and coordinating with library staff. In an essential step, Marcus created a CD of our images for staff to screen our entries and create a web page which is at library2.med.cornell.edu/art/MMCC.

About one-third of the images are members' photographs of adoptable dogs and cats at the Animal Care & Control Center of New York. Members and their guests can view the exhibit until it closes on Sunday, September 30, by arranging with Marcus.

Unlimited \$75 gift cards for new members

Earn a handsome bounty! The club will award a gift card to you for recruiting a new member or persuading a dropout to renew his or her membership. A card value will be equivalent to an annual membership: \$75, and there is no limit to how many cards you can earn. So, recruit or resurrect ten members before the end of November, 2007, and you can go shopping with \$750 in your pocket for a new digital camera.

Notes from a Board 7/30/07 Meeting

Several field trip ideas were tossed around: including our visiting a country fair and a Buddhist monastery. Please give your ideas to Bob Burns, Field Trip Coordinator.

For our critiquing programs, we can bring previously judged entries for further analysis as well as photos not yet entered in competitions..

In recent months, we picked up four new members, one -- Mark Miller -- from our web and three -- Phyllis Yip, Cristina Pronzati, Maria Buncick -- by Larry from their volunteering with him at the NYC Animal Care & Control Center. (Since the board meeting, he recruited another volunteer photographer -- Paula Rossi.) The Board welcomes them all.

Once again, the Board discussed the need for a standing exhibits committee. Unfortunately, it has not been able to recruit a chairperson to organize and lead a committee. Any takers?

Similarly, we need members to update and improve our Internet web. It still plays a vital role but could attract and serve members better.

The program committee would have fewer conflicts with fees and expense reimbursements for judges and speakers if it worked within a budget rather than trying to follow a strict fee and reimbursement schedule. Such budgeting would help as well with program planning.

The Board discussed reorienting the Photoshop study group so that it is less of a course and more of a sharing and participatory experience as intended originally.

Without knowing our new rent, the Board kept dues at \$75, at least for those who paid immediately. (Fortunately, our new rent will not force us to raise dues even for late payers.)

The Board reviewed our competition system of reconstituting groups for the new season. (Karen Anderson has already sent to you the new groups. Congratulations -- or sorry.) Once again, the Board will survey members as to restaurants and day of the week for our holiday and annual dinners. For some odd reason, we seem not to satisfy everybody all the time. Maybe we are tilting at windmills.

Next board meeting is Monday, October 22, at a yet undetermined location where matters of supreme import will be discussed and decided.

Last call for 2007-2008 dues

Some members: Claire, Ruth, Arlene and Joe, have told us that they will not renew their memberships. Several others are inactive and will likely not renew. We are sorry to lose them. So far, we have gotten dues from 17 members: Karen, Maria, Bob, Morton, June, Carol, Bill, Julie, Mark, Regina, Lila, Cristina, Marcus, Paula, Karl, Larry, and Phyllis. Thank you for paying on time.

If you paid but your name is not listed, then please tell Larry so he can apologize and search for your check. Undoubtedly, more members will renew before they enter their photos in competitions.

When the dust settles by October, we should have more than 25 members which is a good start for the new season and a solid foundation for building a club that is a little bigger and a lot stronger.

Dates at a Glance

Mon, Sep 10 - MMCC competition

Mon, Sep 24 - Program on

Marketing Photos

Mon, Oct 1 - MMCC competition

Mon, Oct 15 - Member critiques



Manhattan Miniature Camera Club Officers

President & Editor: **Larry Yates**

Vice President: **Betsy Carrier**

Secretary: **Karen Anderson**

Treasurer: **Open**

Board of Directors

Bob Burns

Julia La Fontaine

Karl Sparber

The Manhattan Miniature Camera Club of New York, Inc., founded in 1933, meets on the 1st and 3rd Monday of each month at Community Church of New York, 28 East 35th Street, at 6:30 pm. **Guests welcome!**

MMCC and some of its members belong to the **Photographic Society of America**. For information about joining PSA, go to www.psa-photo.org.